

## PRIVACY POLICE – MICE /BCB FORM

THE TURISME DE BARCELONA CONSORTIUM is responsible for handling and processing entrants' personal data under the provisions of Regulation (EU) 2016/679 of 27th April 2016 (GDPR) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and Constitutional Law 3/2018 of 5th December on personal data protection and digital rights (LOPDGDD). Below are the details about the handling of your data.

### A. ENTITY RESPONSIBLE FOR PROCESSING THE DATA

Name: TURISME DE BARCELONA CONSORTIUM (hereinafter Turisme de Barcelona).  
Registered office: passatge de la Concepció, 7-9. 08008 Barcelona  
CIF: P-5890003-F  
Tel: +34 93 368 97 00  
email: [info@barcelonaturisme.com](mailto:info@barcelonaturisme.com)

### B. DATA PROTECTION MANAGER (DPM)

In order to ensure you data security, TURISME DE BARCELONA, has appointed a data protection manager (DPM):  
HERRERO & ASOCIADOS, S.L.  
email: [barcelonaturismedpo@herrero.es](mailto:barcelonaturismedpo@herrero.es).

### C. PURPOSE OF PROCESSING YOUR DATA

The TURISME DE BARCELONA CONSORTIUM will process your data manually and/or automatically for the following, specific purposes:

1. Receiving advice about planning an event in Barcelona and its region.

1.1. Storage period: Your data will be held on the BCB's MICE database for the time period you are expressing an interest in planning your event and/or until you notify us that you wish to be removed from the database. . After this period, it will be held for five (5) years to allow for any complaints to be lodged and dealt with.

1.2. Legal basis: consent of the interested party.

We inform you that you can withdraw the consent given at any time, without this affecting the legality of any handling of the data by Turisme de Barcelona prior to this.

### D. DATA RECIPIENTS

The Turisme de Barcelona Consortium informs you that in order to process your request it will be necessary to share your data with the providers of the services you have requested. In this regard, you authorise us to pass on your details so the providers can contact you.

Therefore, at times, within the framework of the law currently in force, or the existing contract, your data may be passed on to third parties:

Public bodies working in our sectors in order to process the prize or when the current regulations stipulate this.

The police and security forces in accordance with the provisions of the law.

Other professionals from the legal, marketing and advertising fields, when the communication is necessary by law.

#### E. YOUR RIGHTS

We inform you that you can exercise the following rights regarding your data at any time and free of charge:

- a. Right to access
- b. Right to rectify or erase your data
- c. Right to restrict its processing
- d. Right to portability
- e. Right to object
- f. Right to withdraw consent

You can exercise your rights by emailing [barcelonaturismedpo@herrero.es](mailto:barcelonaturismedpo@herrero.es) specifying clearly which right you wish to exercise.

You can also write to the registered office listed in point 1 of this privacy policy. You can withdraw your permission to receive mailshots by clicking on the “Unsubscribe” link contained in each of the e-communications you have received.

For more details about your rights you can contact the data protection manager.

You can also lodge a complaint with the Spanish Data Protection Agency if you consider that the way your data has been processed does not abide by the legislation in force. You can contact the Spanish Data Protection Agency on 901 00 099 and 912 663 517, or visit their offices at 6, c/ Jorge Juan, 28001 Madrid.

#### F. SECURITY MEASURES

According to applicable data protection rules, TURISME DE BARCELONA is complying with all the provisions of the GDPR to process the data under its responsibility in line with the principles set out in article 5 of the GDPR, whereby the data must be processed fairly and lawfully, collected for specified legitimate purposes and not further processed in a way



incompatible with those purposes. TURISME DE BARCELONA guarantees that it has implemented the appropriate technical and organisational policies in order to apply the security measures established by the GDPR in order to protect the rights and freedoms of the entrants, and has provided them with the necessary information about exercising these rights.